

WOLFFKRAN is now a strong partner of the BTV

Munich – May 2017. United by top performance: As of January 2017, WOLFFKRAN is an official partner of the Bavarian Tennis Association (BTV), as well as the title sponsor of a new ATP Challenger tournament in Bavaria.

BTV President Helmut Schmidbauer, BTV Vice-President Dr. Peter Aurnhammer and Dr. Peter Schiefer (CEO WOLFFKRAN) announced the cooperation as part of a press conference at the TennisBase Oberhaching on Thursday. The partnership between the company and the tennis association comprises three important pillars: Promotion of talent, the expansion of the facilities of the TennisBase Oberhaching, and the title sponsorship of the “WOLFFKRAN Open 2017.” This new ATP Challenger Tournament will take place from 14 – 22 October on the premises of the TC Ismaning. It will be the second ATP tournament alongside the BMW Open taking place in the greater Munich area.

“We are very pleased to be partnering with WOLFFKRAN. It has become clear, even in the first months of our cooperation, that we have much in common in terms of goals and the pursuit of new ideas and their realization,” said BTV President Helmut Schmidbauer. “As a new official partner of the TennisBase Oberhaching, WOLFFKRAN will play an important role in expanding the BTV’s training facilities with the goal of making it the largest and most modern federal training center of the German Tennis Association (DTB).” Construction will start this year. Planned are new indoor and outdoor courts, an athletic hall, the expansion of the gym area, and new offices for the BTV in Oberhaching.

The WOLFFKRAN Open 2017 will take place during the heart of the hotly contested fall tournament schedule in Bavaria during which two ITF Future Tournaments (Dittelbrunn Open in Hambach and DAIKIN Open in Oberhaching) are already being held in addition to a further ATP Challenger Tournament (Bauer Watertechnology Cup in Eckental). “The six indoor courts at the facilities of the TC Ismaning and our long-standing tournament experience are ideal prerequisites for a tournament of this magnitude,” said BTV Vice-President Dr. Peter Aurnhammer, one of the organizers of the WOLFFKRAN Open. “With its commitment to sports, WOLFFKRAN under-scores its own aspirations: To take on challenges as an opportunity to continuously improve performance,” said WOLFFKRAN CEO Dr. Peter Schiefer in emphasizing what the two companies have in common.



A Strong Partnership for Top Performances

As the inventor of the tower crane, the name WOLFFKRAN stands for competence in construction, manufacturing, and the deployment of tower cranes. With their current product range of more than 30 different crane models as well as a 750-crane rental fleet, WOLFFKRAN is among the industry's top companies. The WOLFFKRAN group employs 800 professionals around the world who ensure that the chain of innovation continues and that WOLFF cranes are in operation on all continents.

Challenging projects have ever since been an incentive for WOLFFKRAN to gear up to top performance. From the installation of a crane by helicopter in 2400 meters altitude in Switzerland or the construction of the world's highest skyscraper in Saudi Arabia – WOLFFKRAN once and again overcomes limits to meet customer demands and prevail in the industry. "The dedication and performance of our team and consistent investment in the further development of our products are the decisive factors," said WOLFFKRAN CEO Schiefer.

This is also where company draws parallels to its cooperation with the BTV: With the support of the TennisBase Oberhaching and the title sponsorship of the ATP Challenger tournament in Ismaning, WOLFFKRAN contributes to both encouraging and challenging promising talents on their way to world class tennis.

About the Bavarian Tennis Association (BTV)

The Bavarian Tennis Association (BTV), which counts approx. 300,000 members organized in 2,000 clubs, is the largest association of the German Tennis Federation (DTB), and following soccer and gymnastics, the third largest sports association in Bavaria. In 2017 close to 13,000 teams will participate in in the Bavarian competition. On top that, a further 1,800 tournaments organized at district level and the German Tennis Federation will also be taking place in Bavaria. Besides WOLFFKRAN, the Bavarian Tennis Association (BTV) is partnering with other renowned companies including Adidas, Daikin, Dunlop, Energie Südbayern (ESB), Eurolub, Head, Hotel Tannenhof, Patricio-Travel, Sportas, Tennis-Point, and Wilson.

About WOLFFKRAN

With a tradition of over 150 years WOLFFKRAN is one of the leading manufacturers and rental companies of high-quality tower cranes in Central and Eastern Europe, the Middle East, North America, Australia and Southeast Asia. The worldwide rental fleet comprises more than 750 WOLFF cranes. It is headquartered in Zug (Switzerland) and has manufacturing sites in Heilbronn and Luckau (Germany), as well as interna-

tional subsidiaries and partnerships around the world. It employs a global workforce of approx. 800 people.

Images and Captions:



Helmut Schmidbauer (BTV President), Dr. Peter Schiefer (CEO WOLFFKRAN), Dr. Peter Aurnhammer (Tournament Organizer and BTV Vice-President) and Lars Uebel (Head Coach TennisBase Oberhaching) (from left to right) announced the partnership at a press conference at the TennisBase Oberhaching on May 11.



To the top WOLFFKRAN: Professional young talents Cedrik-Marcel Stebe, Maximilian Marterer und Kevin Krawietz (from left to right) of the TennisBase Oberhaching in front of WOLFF cranes used by PORR Germany for the Bavaria Towers construction project.



Maximilian Marterer, Cedrik-Marcel Stebe and Kevin Krawietz (from left to right)



Several packs of WOLFFs are in operation in and around Munich, as for example on the Bavaria Towers project, a new real-estate development in the city's East.



Six WOLFFs are currently at work on the construction of a new office building in Munich's Westend.

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