

The Leader of the Pack.

As the inventor of the modern tower crane, WOLFFKRAN sets milestones in crane technology. A WOLFF is the logistics center of the construction site, created for economic and intelligent building.

If you are looking to make a difference and thrive on the challenge of turning business strategies into compelling messages and memorable events promoting our brand, then you may be interested in the position as

EVENT & INTERNAL BUSINESS COMMUNICATIONS MANAGER (100%)

at our **Head Office in Baar, Switzerland.**

Your Challenge

WOLFFKRAN is a leading provider of quality lifting solutions serving a global customer base in construction from operations across Central Europe, the UK, the Middle East, and North America. Our customers are culturally and functionally as diverse as our people. Our challenge at Group level is to bring these cultures and functions together by way of a focused communications and event strategy, from planning through production to delivery.

To support us, we are looking for a dedicated communications professional to assume responsibility in a dual function. On the one hand, you will take end-to-end leadership in delivering and promoting all external events, reporting to the Head of Group Marketing. On the other hand, you will support our Group Management Board through the production and dissemination of strategic and business content to improve vertical and horizontal internal communications. In this function, you will be reporting to the CEO of the Group.

Key Deliverables Events

- Plan, coordinate, and implement our participation at industry events, customer events, and sponsoring related activities
- Collaborate with internal and external resources to drive content and best possible outcome
- Manage event logistics from start to finish by coordinating all external and internal resources
- Drive the promotion of events on internal and external communication channels; this includes copywriting and production of suitable messages per channel
- Create content for invitations and event landing pages; set up and manage the invitation and registration process in our CRM tool
- Provide on-site event management; act as point person for all external and internal participants

Key Deliverables Business Communications

- Create narratives and messages for strategic initiatives defined by the Group Management Board
- Write copy to deliver engaging and clear communication of business programs and objectives; liaise with marketing and external agencies to package messages into compelling output for digital and print channels
- Develop and implement suitable formats for the distribution of management communications using internal tools, in particular our intranet; disseminate and manage content via these formats
- Provide strategic planning and execution support for annual management events and other featured internal business events
- Edit copy, polish, and translate CEO content for all-staff messages, meetings, and presentations

Your Profile

- Degree in Communications, Media, PR, or Marketing and/or at least 5 years professional experience in a role with a focus on communications and event delivery
- Excellent verbal and written communication skills in English and German
- Proven ability in breaking down high-level strategic content into easy-to-understand messages
- Experience in liaising across departments and managing stakeholders in a multinational environment
- Proficiency in Microsoft Office, Mailing, CRM, and Content Management systems, as well as Social Media channels
- Feels comfortable with working both at a conceptual and operative level
- Used to working with little guidance; drives output instead of waiting for input
- Willing to work on weekends occasionally and travel (predominantly in Europe) approx. 30%

Your Future Perspective within the WOLFF-Team

We offer an extraordinary challenging career opportunity with a competitive salary and we are proud to be an equal opportunity workplace and value diversity at our company.

If you feel this job is for you, apply now. Please send your application with your resume, an introduction of your experiences and details on your salary expectations and availability to career@wolffkran.com.

For initial questions, please do not hesitate to contact Ms. Engleitner at +41 41 766 85 72.