

PRESS RELEASE

Committed to protecting the climate: Crane Manufacturer WOLFFKRAN is certified climate-neutral – further measures planned

Heilbronn – February 2021. **Technology leader WOLFFKRAN continues to live up to its pioneering reputation by becoming one of the first manufacturers in the industry to be certified as a climate-neutral company in Germany. Andreas Kahl, Managing Director of WOLFFKRAN GmbH in Germany, announced numerous other climate initiatives.**

“As an industrial company, we’re keenly aware of our special responsibility to future generations”, says Kahl. “This certification is an important step on our path towards a climate-conscious business.” It was conducted by [Fokus Zukunft GmbH & Co. KG](#), an independent sustainability consultancy, which evaluated the CO₂ emissions at WOLFFKRAN’s two production sites in Heilbronn and Luckau and its R&D center in Ilsfeld, finding a total footprint of 4,035 tons of CO₂-equivalent pollutants.¹ In comparison, the average German generates around 11 tons of CO₂ annually.

The crane manufacturer is offsetting the identified annual greenhouse gas emissions with the purchase of 8,070 climate protection certificates for the years 2020 and 2021. WOLFFKRAN is thus one of the first manufacturers in the industry to voluntarily compensate for its emissions in accordance with the [Clean Development Mechanism](#) defined in the Kyoto Protocol. “By purchasing these certificates, we’re supporting a [hydropower project in Uganda](#)”, explains Kahl. “We selected this UN-certified and TUEV-audited project very conscientiously, and strongly believe it will make a positive contribution to protecting the climate,” he adds.

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¹ The seven main greenhouse gases defined by the IPCC and the Kyoto Protocol are used to calculate greenhouse gas emissions: carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), nitrogen trifluoride (NF₃) and sulfur hexafluoride (SF₆)

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Regional climate protection projects planned

Carbon credits are only one aspect of WOLFFKRAN's commitment to mitigate climate change. "We want to take many more steps in Germany in 2021," explains the Managing Director. "Among other things, we plan to install solar panels on the roofs of our manufacturing plants. We also want to convert our production facilities to green energy, continue to educate our staff on how to conserve energy and resources in their day-to-day work, support a reforestation project in the Luckau region and, in collaboration with Heilbronn schools, plant flower fields and establish bee colonies," says Kahl. "I firmly believe that by tracking and visualizing our CO₂ output, we can continuously sharpen our awareness, which will lead to a major mindset changes and new ideas surrounding climate protection – both within our company as well as for our customers, partners and ultimately our entire industry."

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WOLFFKRAN is a leading manufacturer of premium quality tower cranes with a tradition spanning over 150 years. With its own rental fleet of some 700 tower cranes it is also one of the largest crane rental businesses in the world. WOLFFKRAN is headquartered in Zug, Switzerland and has manufacturing sites in Heilbronn and Luckau, Germany, and Lukhovitsy, Russia. It currently employs a global workforce of approx. 800 people in its three manufacturing sites and its sales and service subsidiaries located across Western and Central Europe, the Middle East and the United States.

PRESS RELEASE – Pictures and captions



KLIMANEUTRALES UNTERNEHMEN

certified by Fokus Zukunft

The independent consulting company Fokus Zukunft GmbH & Co. KG took a close look at WOLFFKRAN's carbon footprint in Germany. By investing in a climate-friendly energy project, the crane manufacturer is offsetting its annual emissions.



WOLFFKRAN's two German production facilities in Heilbronn (pictured) and Luckau, as well as its engineering center in Ilsfeld, will soon be outfitted with rooftop solar panels and run on green energy.

WOLFFKRAN

PRESS RELEASE – Pictures and captions



WOLFFKRAN plans to support a reforestation project in the area surrounding its production plant in Luckau.



WOLFFKRAN's R&D Center in Ilsfeld, near Heilbronn. WOLFFKRAN employs a total of 377 staff members at the three sites, all of whom will receive extensive training on the integration of climate protection in their everyday work this year.