

WOLFFKRAN continues to expand: Bonjour la France!

Paris – April 2018. The leader of the pack is expanding its territory and investing in a new European market: Since the end of last year, the globally active crane manufacturer and crane rental company WOLFFKRAN is represented with a sales and service branch in Paris, France. The aim is to convince the French market with its own WOLFF rental fleet and local services and to win new customers.



WOLFFKRAN SAS
Managing Director
Ludovic Delcourt

After its successful establishment in the USA, WOLFFKRAN is now expanding its sales network in Europe. In addition to branches in Germany, Austria, Switzerland, Belgium and Great Britain, WOLFFKRAN SAS, under the management of Managing Director Ludovic Delcourt, will now serve the French market. As part of the WOLFFKRAN Group, the subsidiary can draw on comprehensive resources and best practices from development, production, service and site planning and thus provide all WOLFF services from a single source.

WOLFFKRAN in France

"Our goal is to cover all types of construction projects in France with the WOLFFKRAN product portfolio and to drive forward the development of the WOLFF rental fleet," Ludovic Delcourt outlines the market strategy. "We are currently registering strong interest, especially from large construction companies, in our flat-top models WOLFF 7032.12 *clear* and WOLFF 7534.16 *clear*. Working ranges of 70 and 75 meters and load capacities of 12 and 16 tons make these cranes extremely versatile. WOLFFKRAN's rental fleet of 700 cranes worldwide also makes it possible to serve the French market with luffing jib cranes whose availability is otherwise rather low in the French market. For the time being, the focus of our activities is on the greater Paris area, but in the medium term we are striving for strategic partnerships in order to expand our commitment to the whole of France," explains Delcourt.

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WOLFFKRAN at the Intermat 2018



Powerful and efficient: The WOLFF 7534 clear

On the occasion of its market entry, WOLFFKRAN exhibits at the Intermat in Paris with its latest flattop model WOLFF 7534.16 *clear*. Additionally, visitors can take a look at the latest generation of the WOLFFKRAN cabin, which is supplied for all flattop models ex works, pre-assembled as a unit on the cabin platform including the control cabinet. The

WOLFFKRAN stand at Intermat is located in the exhibition's outdoor area, stand number 5b Ext 018, between Halls 5a and 5b.

(All pictures: source WOLFFKRAN)

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With a tradition of over 150 years WOLFFKRAN is one of the leading manufacturers and rental companies of high-quality tower cranes in Central and Eastern Europe, the Middle East, North America, Australia and Southeast Asia. The worldwide rental fleet comprises more than 700 WOLFF cranes. It is headquartered in Zug (Switzerland) and has manufacturing sites in Heilbronn and Luckau (Germany), as well as international subsidiaries and partnerships around the world. It employs a global workforce of approx. 800 people.